## **2022 ANNUAL REPORT**

**October 1, 2021 to September 30, 2022** 



You sailed with us!

Together, we come so far.

Together, we made waves.

See the ripple of our impact.





#### A LETTER FROM THE BOARD PRESIDENT

## **DEAR FRIENDS,**

As we end one fiscal year and begin another we should feel great pride in our accomplishments. Despite the ever-changing hurdles presented by the pandemic, we faced the challenges day by day, guided by our values of inclusivity and collaboration and thoughtful stewardship. With your support, we were able to live our mission and serve community members of all ages in furthering their Jewish journeys. Not only did we meet and exceed our mission-centered goals, we also made huge strides in fulfilling the key objectives outlined in our Strategic Plan.

#### A few highlights:

- Recognizing that it would take time to recover from the financial impact of Covid, we began the year with a deficit budget. I am in awe at how the staff worked their magic and pushed in all ways possible to turn things around, enabling us to end the year in the positive.
- Simultaneously, a small group of volunteers were able to continue to forge ahead with our Capital Campaign plans, raising over \$2.5 million this year alone, bringing our current total just shy of \$5 million.
- These financial matters are important, as without them we can't do the mission work that is near and dear to all of our hearts. The level of financial support and volunteer engagement we continue to enjoy allows us to serve more people than ever. This past year we surpassed all records in terms of the number of case management clients we served, the number of families we provided critical resources to through the food pantry, and the number of families with young children we engaged in fostering Jewish connections, just to name a few.

I could not be more proud of Jewish for Good and our community. Your continued support allows us to do more good; sustaining our community today and ensuring that we continue to be the vibrant and thriving place people love for many years to come.

L'Shalom,

Bryna Rapp

## **BUILDING FOR GOOD**

The word is out! We are full steam ahead with a Capital Campaign. The plan is to raise \$10.5 million dollars, which will allow us to build the facilities we need to sustain growing programs, launch new services, and pay off all remaining debt.

#### Once this project is complete, we will have:

- New Senior Day Center, with designated entrance
- New Early Childhood Center
- New outdoor amphitheater, gardens, and other green spaces around facilities
- Enhanced sound, lighting, and stadium seating in our Schechter Community Hall
- More parking!

#### Timeline:

We plan to finish raising the funds in FY23, begin construction in 2023, and be ready to launch new ventures throughout 2024.



#### Thanks to generous donors:

From 72 households and foundations, as of September 2022, we have raised just under \$5,000,000!

Stay tuned on how you can get involved and support this exciting project for our community.

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Ezra Miller and Flen Oneal Adam and Helene Singer

Jake and Sarah Palmer David Stein and Deborah Horvitz

Liza Parker Daniel Stein Michael Potter Gail Steinke Steven Prince and Debbie Goldstein Betsey Strauss Yul and Vera Reinstein Raquel Strauss Barbara Renner Jill Stuart

Ziggy and Michele Rivkin-Fish Richard Surwit and Sandra

Marshall and Rebecca Rohde Cumminas Ben and Brenda Rosen Breanna Torrione Philip and Pamela Rosenberg Lisa Tulchin Deborah Rosenstein Bob and Terri Tyson

Susan Salzberg Michael Vaught and Lynne Bresler

Marjorie Satinsky Sara Wagger

Doug Wait and Sharon Leavitt Marjorie Sheer

Richard Sessler and Yoshimi Barron Rich Weiner

Howard Seltman Bob Wechsler and Hope Hartman

Sal and Selma Seroussi Marc White Andrea Shapiro Sam Wilen Ken and Sue Siegel Rose Wilson Andrew Silver Jennifer Wynn

## AND a special thanks to our 2022

## CORPORATE SPONSORS

Gold Level-Platinum I evel-Furniturel ab PNC Bank The Forest at Duke

**Event Sponsorships-**

Diamonds Direct NEMA Management **FBMG** Truckin' Movers Laser Image Printing & Marketing Whiting Turner

Madrock Advisors McPherson, Rocamora, Nicholson,

Wilson, & Hinkle, PLLC

Wyrick Robbins

## MAKING GOOD HAPPEN

in Durham, Orange, and Chatham Counties

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## YOU'VE DONE GOOD

2022 Fiscal Year End—October 1, 2021 to September 30, 2022. Please note that these are pre-audited numbers.

REVENUE	
FRD (Fundraising)	\$1,180,000
Health & Wellness Memberships	\$995,000
Programs & Services	\$1,225,000
TOTAL REVENUE	\$3,400.000

EXPENSES	
Business & Occupancy	\$740,000
Business & Occupancy Personnel	\$470,000
Programs & Services	\$540,000
Programs & Services Personnel	\$1,500,000
TOTAL REVENUE	\$3,250,000

#### Good News...

A net profit of \$150,000 allows us to continue to build our operating reserves and pay down the debt on the building.

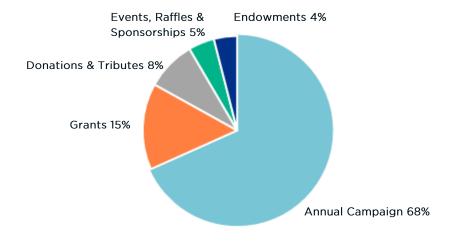
#### Good News...

CharityWatch recommends that non-profits spend between 50-75% of their personnel expense to provide direct services. Jewish for Good is at 76%. exceeding this best practice!

## **TOTAL FUNDS RAISED**

## \$1,180,000

From over 550 unique households, foundations, and businesses.



#### Fund Resource Development (FRD) Allocation

All of our dollars raised go directly to support the community. FRD allocation is after our total fundraising expense.

#### Helping Department 55%

Our Helping Department includes direct and indirect services provided through programs and allocations that help individuals, families, and organizations.

#### Living Department 45%

The Engaging arm of the Living Department designs programs and services to foster community belonging and engages people in Jewish life. Jodi Bilinkoff Deborah Bishop Maurice Blaustein Janet Blue Suzie Bolotin

Lewton Britt Raj and Raina Bunnag

Stoel Burrowes

Mario Calderon

Robert Cantwell and

Lydia Wegman

Tracy Carey
TasteCarolina

l asteCarolin

Robert Cherniak

Moss and Robin Cohen

Wayne and Lisa Dankner

Michaela Davidai

Howard and Marion Diamond

Matt Dileo and Joanne Brosh

E Donin

Sherree Drezner

Michael Egger

Alana Ennis

Michael and Rachel Eshel

Alan Feigenbaum

Jesse Feld

Laurel Files

Jacqueline Fletcher

Fabrice and Alycia Fortin

Steven and Kimberly Friedman

Selene Friend

Jonathan Gerald

Richard Goldberg and Edie Kahn

Travis Morrison and Katherine

Goldstein

Alan Grossman

Marilyn Hertzberg

Clara Hess

Jacqueline Huvane

Henry and Paula Hyman

Bette Israel

Eloise Jordan



Michael Lamvik and Freya Kamel

Milton and Audrey Katz

Sarah Kazdan Isaacs

Helen Kotsher

Ariana Kudlats

Michael and Harriet Lakin

Francine Lerner

Deb Levin

Adam and Rachel Levy

Frank Levy and Katherine Swartz

Janet Levv

**Duncan and Rachel Lewis** 

Michael and Joan Lichtenstein

Andrew and Nicole Ligon

Hinda Lind

Thomas and Florence Link

Kaitlin Lu

Lew Margolis and Linda Frankel

Holly Martin

Julia May

**Emily McDonnell** 

Richard McLaughlin and Janis

McFarland

Michael Meredith and Wendy

Jacobs

William and Gale Meter

Arthur and Beverly Miller

North Carolina Holocaust

Foundation

Michael and Beth Null

Jeff and Elyza Halev
Joel Hoffman
Irv and Deb Kahn
Joseph and Monica Kalo
Ralph and Carolyn Karpinos
Richard Keena
Lauri Klein

Steve and Bunny Koff
Michael and Jennifer Kornbluth
Richard Kravitz and Emily

Feldman-Kravitz Jerome Kruter Pearl Levine

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Eric Muller and Leslie Branden-

Muller

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Nate Nussbaum and Jackie Cohen

Tony Oberschall and Aida

Zulowski

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Leslie and Cheryl Saper Lane Sarver and Janet Urman

Steve Schewel and Lao Rubert Doug Schiff and Karen Sindelar

Simon and Barbara Shane

Susan Siegel

Barry and Barbara Silver

Paul Silverman and Bobbi Matchar Melissa Simon and Rena Fraade

Glenn and Yvonne Simon

Ron Skupsky and Abigail Gilbert

Barry Slobin and Carol Land

Immauel and Beth Spira

Roy and Jeannette Stein

Laura Strauss

John Trimpi and Madeline Seltman

Jan Tuchinsky

John and Donna Van Arnold Adam and Rachel Wachter Michael Wagger and Vicki Hill

Schwartz

Gerhard and Janet Weinberg

Norman Weiner and Laura Lieber

Lou and Diane Weinstein

Royall Williams and Debbie Rubin

Williams

Wooten Packaging

Josh Zarkin

Howard and Kelly Zellman

Pal— Under \$180

Jonathan and Stacy Abramowitz Jereme and Summer Albin

Anonymous (x21)

Lili Arkin

Arthur Axelbank and Susi Lieff

Linda Baggish Kent Bass Esther Belikoff

Michael and Flizabeth Belcher



"I want to thank you especially for the cozy blanket and all the help you give me. " "My kids loved camp so much this summer they asked to go to camp instead of our planned family vacation at the end of the summer."



"We think of the J team as our second family."



"I want to extend our heartfelt thanks for the work that you both do for caregivers and people living with dementia. It's been a true blessing to have the JCC's Memory Cafe and the support given to other dementia related programs such as the Jaycee Caregiver Appreciation Luncheon and the Duke Dementia Support educational programs."

## **FOR GOOD REASON**

Our Mission in Action in 2022

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## WE MAKE AN IMPACT

# External Community Allocations \$47,850

A core mission of Jewish for Good is to provide support to people in need with. External allocations are funded through support to our annual campaign; these are funds we give outside of our organization to support local causes following three core tenets.

We need to support the local structures that can provide important services and programs at the local level.

#### Local Jewish Organizations—77%

- Beth El Preschool
- Lerner Jewish Community Day School
- Moishe House
- NC Hillel

#### State & National Jewish Organizations—8%

- JELF
- NC Holocaust Council

We need to make room in our hearts and wallets for giving overseas, to Israel, as this is a significant value and tradition of Jewish peoplehood.

#### Israel Organizations—6%

- Hand in Hand
- Friends of Yemin Orde

We have an obligation to give "Jewishly" to local non-Jewish organizations in some way.

#### Local Secular Organizations—9%

- Interfaith Council
- Threshold
- Urban Ministries

Jesse Summers and Mara

Buchbinder

Sunrise Rotary Club

Art Werner and Bea Hughes

Susan Wisely

Phillip and Karen Wolf William and Janet Zelman Michael and Susan Zenn

Bill and Caryn Zoffer

Patron- \$540+

Anonymous (x2)

Sheldon Becker and Rita Lichtman Wallace Berman and Barbara Mark

George and Lynda Carlson

Elizabeth Carpenter Marc and Pam Cohen

Darryl and Mary Freedman

Sean and Kim Lan Grout

Etan Gummerman and Julie Harris

Sheldon Hayer

Ethan and Victoria Hertz

Cynthia Hogle

Mitch and Deborah Horwitz

Wendy Klein

Drew and Kim Langsam Jonathan and Christine Mark

Edy Parker

Mark and Diane Pozefsky
Burt and Renee Rauch

Beth Rosenberg Deborah Roth

Dan and Alex Schnitzer

Ruth Siegel

Lew and Judy Siegel Joes and Meg Solera

Tom and Joanna Spector

Marvin Swartz and Gita Schonfeld

Marris and Jane Weinberger

David Wohl and Alison Hilton

Friend- \$180+

Joel Abramowitz Anonymous (x3)

Ariel and Rachel Yaakov

Ed Balleisen and Karin Shapiro

**Gregory Berenfield** 

Barry and Debra Berstein

Bob Blum

Bruce Boehm and Nancy Luberoff

Ed and Roxana Bossen

Gaylen Bradley and Judith Bond

Anthony and Joan Brannon

David Bronstein and Lois Fenson

Ken and Margie Broun

Richard Cramer and Jane Gabin

Richard and Margot De Sevo

Paul Dillon

Paul Dombrower

Michele Dubow

Robin Eisner

Mark and Kennedy Embree

Laura Ertel

Paul and Anita Farel

Thomas and Julie Farkas

Tom Feinberg

Barry and Susan Ferris

Charles and Marjorie Flink

Jason and Megan Freed

Barry and Susan Friedlander

Mark and Deb Freidman

William Friedman and Jill Ryder

Steven Fuchs

Art and Ruth Gerber

Leonard and Ann Gettes

Dan and Sarah Gindes

Susan Goldstein

Larry Greenblatt and Cathleen

Melton

Bruce Guild and Linda Convissor

Chelley Gutin

Mark Hainline and Barbara

Gittleman

Morris Wallack and Sue Egnoto Eric Wittle and Tal Lewin Wittle Tom Wolf Richard and Janice Woychik Steve and Susan Zeisel

# Supporting the Way

Supporter-\$1,000+ Garv and Susan Behrend Miles and Miriam Berger Don Beskind and Wendy Robineau Mel and Shari Bruckstein Ian Davis and Naomi Ornstein Richard and Susan Ellman Terry Evens Pat Fischer John and Nan Friedman Vlodek and Uliana Gabara Bob and Norma Gindes Steve Glantz and Linda Kornberg Sheila Goldstein Art Greenberg and Julie Blatt Daniel and Jennifer Grevber Nortin and Carol Hadler

**JCCA Audrev Kadis** Helen Kalisher Eugene and Linda Kalinsky Randy Kaufheil and Cara Siegel David and Susan Kirsch David and Sue Klapper Emily Klein David and Carol Klein Hillel and Charlotte Koren Maury and Mimi Krystel Musia Lakin Ben Landman and Jen Feldman Kevin and Ann Leibel Arnold and Annette Levine Stan and Diana Levy David and Erica Lieberman Connie Margolin Arthur and Judy Marks Marcy Ohavon Roger Perilstein and Kathy Bartelmay Judith Paris Roth Myrna Schwartz Matt Slotkin and Ellen Pizer Matt and Nicole Soffer Alan and Max Stern



## **SUPPORTING COMMUNITY**

Serving as the vibrant hub of our local Jewish community is core to our mission. This means working closely with and supporting our community partners in various ways, beyond external allocations.

## **Local Community Events**

- Community Thanksgiving Food Drive
- Book Harvest Dream Big Event
- Durham Literacy Center Leaders in Literacy Event
- NC Museum of Art Judaic Gallery Purim Event
- Carolina Theater OutSouth Film Festival
- Kehillah Community Builder Award
- Jewish Heritage North Carolina Local History Tours
- National Inclusion Project Gala

## Hadera Partnership

Working with local community members we raised and sent \$20,000 which funded transforming a storage room into a learning center for children with learning challenges and refurbishing furniture in Ganei Alon Community Center.

### In-Kind Space and Admin Assistance

As the community living room, this year we providing space for local community partners totaling \$12,000 rental dollars, allowing a central location for meetings and programs. AND we provided 200 hours of administrative assistance to aid in areas of payroll, benefits, and fiscal management.

#### **Good News!**

This means \$90,000 is going back into community near and far through External Community Allocations and other community support!

## **JEWISH COMMUNITY FOUNDATION**

**Total Funds** Under Management

\$5.9 million

\$490,000

**FY22 Grants & Distributions** Assets Under Management

#### Breakdown by Fund Type



Jewish Orgs 5%



The purpose of the Jewish Community Foundation is to foster and support our community in fulfilling their philanthropic goals—social, educational, and charitable—and maintain the longstanding Jewish traditions of pursuing Tzedakah and Tikkun Olam. The Foundation strives to:

- Empower donors to convert generous ideas into deliberate action.
- Serve as a central hub for the Jewish community and advocate for charitable giving to help individuals, families, and community organizations achieve their charitable goals, and
- Receive, administer, invest, and distribute funds to ensure the viability of our community life for generations to come.

Steve and Iris Weiss Neal Wolgin and Elizabeth Singer Gary and Abby Zarkin

## Paving the Way

Advocate- \$3.600+ Samuel and Gerda Fillenbaum Henry Fuchs Howard Glicksman and Lois Bronstein Beth Jonas Richard and Lynne Kohn Mike Liptzin Jill Madsen Bob and Dale Sandler Howard and Deborah Schwartz Matt and Susan Springer Estate of Rita Wolfson

## Forging the Way

Ambassador - \$1,800+ **Anonymous** Jodi Bakst Sheldon Balbirer David and Linda Birnbaum William and Pat Blau Jonathan and Daphna Dayan Scott and Kate Elengold Michael Giarla and Ellen Michelson Susan Gidwitz Jonathan and Lauren Gindes Margrit Goldstein Ed and Sharon Halperin Michael James and Patty Wild Kevin and Michelle Kahn Lynne Kahn Thomas Keyserling and Alice Ammerman Paul Kobrin



Larry Kodack and Andree Allen Esther Lederman Reid and Catherine Lerner Jerrold Levy Meyer Liberman Allen and Claudia Mangel Larry Marks and Caryn Hertz William and Cheryl McCartney Larry and Judith Moneta William and Ronni Nichamin Sharon Lyn Ochsman Peter and Nancy Perault Marin and Barbara Poleski Leonard and Bea Prosnitz Scott and Barbara Randell Robert Roubev and Lisa Brachman Judith Ruderman Jack and Diane Sasson Robert and Merle Schwartz Sim Sitkin and Vivian Olkin Chris and Irene Skowronek Judith Snyderman Gabriel and Orit Szulik

## **2022 ANNUAL GIVING HONOR ROLL**

Gifts to the Annual Campaign, donations, tributes, and grants during the course of the Fiscal Year 2022 (October 1, 2021 to September 30, 2022).

## Leading the Way

Visionary- \$50,000+ Leah Austin Sandra and Leon Levine Foundation

Champion— \$25,000+ Adam and Beth Goldstein Carolina Foundation for **Jewish Seniors** Harold Grinspoon Foundation Dave and Cynthia King Lee and Elaine Marcus Greg and Bryna Rapp Sonia Spector

Adam and Roz Abram Steve and Shula Bernard Jeff Collins and Rose Mills Ugo Goetzl and Ina Wallace Bob and Laura Gutman

Benefactor-\$10,000+

Annette Kirshner Jacob and Annie Klapper Rich and Debbie Marion

Eric and Carol Meyers Benson and Francine Pilloff

Stan and Marion Robbov

Ellen Singer

Craig and Rona Spitzer Richard Weintraub

Benjamin and Sophia Abram Nathan and Rachel Bearman

Victor and Lenore Behar

Daniel and Karen Berman

Ric and Jane Bobroff

Leader- \$5,000+

Elliot and Connie Bossen

Harvey and Sandra Cohen

Frank Dworsky

Joel Fleishman Jeff Gordon and Christy Brooks

Henry Greene and Marilyn Telen

Jimmie and Carol Haynes

Samuel and Marsha Horowitz

Jeff and Lynne Koweek

Jeff Krolik and Michelle Shrott

Joel and Susan Leeb

Barry and Diane Leshin

Sid and Alice Levinson

Arie and Anita Lewin

Ari and Diana Medoff

Peter and Marilyn Ornstein

Michele Pas

Barry Poss

Glenn and Jodi Preminger

Faye Davis Rapp

Larry and Nancy Rocamora

Josh and Jill Rose

David and JoAnn Rubin

Joel and Laurie Tepper

United Wav

Jon and Debbie Wahl

In 2017, the Jewish Community Foundation of Durham-Chapel Hill was selected to participate in the Harold Grinspoon Foundation LIFE & LEGACY Program. This program assists communities across North America to promote after-lifetime giving to benefit Jewish community organizations for generations to come. Through training, support, and monetary incentives, LIFE & LEGACY motivates Jewish organizations to secure legacy gifts, steward donors, and integrate legacy giving into the philanthropic culture of the Jewish community.

As we complete year six, our local partners have worked together to secure over 300 legacy commitments, of which 80% are legally formalized, with an estimated value of over \$6.1 million, to strengthen our local Jewish community.



The LIFE & LEGACY partners include









"As my parents planted for me before I was born, so do I plant for those who will come after me." - Talmud

## **LIFE & LEGACY PROGRAM**

Harold Grinspoon Foundation

## Your Donations Made this Possible

Called community to action to send aid to Ukraine in midst of war AND sent a staff member to Poland to assist with translation for refugees.

Provided much needed community and resources for 37 families through our Parenting Beyond the Binary group.

Partnered with Carolina Swims Foundation to provide 80 swim lessons to local foster and underprivileged kids, aged 3 to 18.

Enabled us to maintain operating reserves of 3 months AND a minimum average of \$400,000 of cash on hand for general operations.

Employed over 200 people; from individuals first job experience to life long careers, we are the largest local Jewish employer.

Hosted 14 Israel Center programs to aid community in fostering connections to Israel.

# VISION MISSION D

# Extended Services When and How People Needed them Most

Completed 5000 client contacts over the year between case management, therapy, and assistance.

Distributed 40,000 pounds of food and goods donated through food pantry.

Awarded a total of \$51,000 in scholarships and financial assistance AND 60% of our therapy clients utilized sliding scale for fees.

Served as collection site for household items to help furnish homes for Afghan and Ukrainian families.

#### 350+ Programs that Brought Joy, Friendships, and Learning

Used fitness classes such as POUND to call attention to Alzheimer's research and Breast Cancer Awareness Month.

Hosted 16th Annual Mitzvah Day, providing 25 different ways for the community to do good.

Infused the arts into everyone's lives through art therapy, art classes, and art lectures.

Expanded our recreation programs to include everything from Glow-in-the-Dark Axe throwing to Pickleball.

Welcomed the highest number of children ever at Camp Shelanu, over 11 weeks, 1650 camper weeks, 450 unique campers for the summer; 10% of which had disabilities we served.

Sent books each month to 750 local children are receiving PJ Library books each month; and ongoing programs are being held by 12 parent groups.

#### Continue the Ways we Support our Local Community

Provided space for our local Jewish community partners and other non-profits, serving as a central hub.

Donated back office administrative support for three local Jewish organizations, totaling over 200 hours of administrative support.

Gathered local leadership for ongoing meetings and professional development to sustain our growing community.

Facilitated mental health first aid training to community organizations, ensuring many are best prepared to help those in need.

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